

CARMEL PINE CONE

ISSUED WEEKLY

MARCH 3, 1915

CARMEL, CALIFORNIA

VOL. I, NO. 5

Impressions and Suggestions Of a Carmel Visitor

Carmel has amongst its visitors, in the person of Edward J. Sullivan of Los Angeles, a man who has travelled the world-over, and who has visited almost every resort and historic place on the face of the globe.

His opinions of Carmel are worthy of consideration. Mr. Sullivan has had an interesting and picturesque career as a business man, diplomat, newspaper and magazine writer, and is the author of several books on travel, social, political and economic subjects. He was connected with the U. S. diplomatic service under President Roosevelt, whose friendship he has enjoyed for close on 20 years. He also enjoyed the confidence and friendship of Presidents Harrison, McKinley and Taft, and James G. Blaine. The great statesmen was a most intimate friend of his. Mr. Sullivan is prominently identified with the real estate business in Los Angeles and San Diego, and has developed large sub-division properties in those cities. Being asked what his impressions of Carmel were he said:

"My answer is that it is the most unique, scenic and picturesque spot I have ever visited. I say unique because in all my travels I have never seen such a combination—pine forests and ocean combined. In addition to this, the place has a peculiar charm for me, because it holds all that is mortal of that wonderful genius Fr. Junipero Serra. This world has produced few greater men. I can readily understand now why such an artistic and practical man should want to spend his last days in Carmel, and that his mortal remains should lie in such a beautiful spot. Junipero Serra, was artistic as well as practical, as the chain of missions and the beautiful buildings which he designed are evidence of that fact. I have longed to look

upon his grave—that sacred spot, and my ambition is now gratified. A man may die, but his memory lives on, Junipero Serra's memory will grow fresh with years. His grave should be a pilgrimage and if properly brought to the attention of the people not alone of the United States, but of the whole world, tens of thousands would visit his last resting place.

"Why not inaugurate a day to be known as "Pilgrimage Day to the Grave of Junipero Serra?" Carmel holds within its domain a spot as sacred as any in the world.

"It matters not in question of faith and belief, the fact remains that his name is interwoven in the history and life of California. Then there is Monterey with its historic associations which should have a peculiar charm for every student of history.

"I am frank to say that had we any such place in Southern California, we would have attracted hundreds of thousands to visit there. It is up to the people of Carmel to make it one of the famous spots on the American Continent. I will gladly lend my support to such a project.

"Carmel's future is entirely in the hands of its own people, and they can render great service to this state and nation if they do their duty.

"Hundreds of thousands of tourists will visit both Expositions this year, but how many of them know of the scenic beauty of this place, as well as its historic associations? Comparatively few I am sure, to say."

Mr. Sullivan will return to Sacramento for the session of the Legislature March 8, as he is engaged in writing a review of its work, as well as sending daily articles to a chain of newspapers.

He will return here at the close of the Session to spend the summer season.

When the President Starts West

President Wilson sails for Panama, March 5, on the battleship New York, escorted by the Texas. He will pass through the Canal on the old Oregon, review the fleet on the Pacific side March 13, and is expected to arrive at S. F. March 24. Separate war-ships will be provided for ex-Presidents Roosevelt and Taft.

The diplomatic corps and members of Congress will be taken to the Canal Zone on army transports. Besides the 21 battleships of the Atlantic fleet, the Atlantic torpedo flotilla will go to San Francisco. Many foreign warships are expected to take part in celebrating the opening of the Canal, and San Francisco bay will probably be the rendezvous of the largest fleet of warships ever gathered on the west coast.

To Make a Fruit Growing Section of the Valley

Recently the S. F. Chronicle's correspondent printed the following interesting article in that paper:

Many cattle, horses and sheep have taken the last bite of their favorite pasturages in the Carmel valley. The landowners in this fertile section realize that far greater returns can be made from fruit trees. Consequently, several thousand acres have already been cleared of the oaks and sycamores, and the live stock driven back into the hills. The section where the greatest development is now going on lies between the Laurelles ranch and the Hatton dairy, a few miles from the mouth of the Carmel river. Apples and pears do best in this section and several thousand trees are now being planted.

The favorite varieties of apples being set out are Newtown pippins, bellefleurs and white winter pearmain; of the pears, winter Nelis and Clair-

genous in the greatest number. These varieties reach perfection and find ready markets. Already the fame of one orchard has leaped the Atlantic and every year many carloads of pears grown by Edward Berwick are sold in England and France. Although the European market was shut off this season because of the war, Mr. Berwick had no trouble in selling his entire output in the Eastern states. Some of the other successful orchardists of the Carmel valley are J. H. Stewart, W. E. Martin, Wingham Bros. and Frank Schulte.

Some of the land is being planted in beans and tomatoes, but the industry which brings thousands of dollars into the farmers' pockets is raising the seed of the Hubbard squash and the Yankee pumpkin. The land seems specially adapted for propagating the seeds of these plants. The flesh is used to feed hogs and cows. Much of the large James Meadows ranch is now being used for this purpose.

Immortal Fame a Success

The first presentation of Herbert Heron's comedy, "Immortal Fame," was given in Carmel last Friday evening, at "Arts and Crafts Hall" as a benefit for the Belgian Relief Fund. A large audience witnessed the play, and the hearty and spontaneous applause throughout was evidence of its success.

The easy colloquial dialogue, the brilliant flashes of wit, the delightfully funny situations and the charming and delicate love-motive surprised many to whom the author is known only as a writer in the heavier field of serious poetry and tragedy.

The cast was as follows:

Henry Burning, poet	Ernest Schweninger
Albert Figg-Poage, philosopher	O. D. Hankins
Evelyn Wood, sculptor	Sophie Herrick
Gruwell Payne, musician	Opal Heron
Sandringham Prout, painter	Ludovic Bremner
Marian Marvin, writer	Dale Tilden
Mrs. Utter, of the Redwood Inn	Maude Lyons
Alice Rainbolt, of the Voters' League	Grace O'Connell
Homer J. Merritt, of the Drama Society	Walter Anthony
P. D. Fullaway, of the Realty Syndicate	Philip Wilson, Jr.

SCENE: ATTIC OF THE REDWOOD INN

Act I: Tuesday before Thanksgiving, 1914

Act II: Wednesday

Act III: The same (30 minutes later)

Act IV: Thursday (Thanksgiving Day)

Epilogue: Thanksgiving Day a year later

Autos for Hire

All Drives or by the Hour

Auto Stage

C. C. GOOLD

LIVERY HAULING STORAGE
HAY AND GRAIN

The Canal as an Achievement

The canal and its building are a distinguished credit to our government, and it even looks as if its administration would shortly become such. In fact, it may well be that the building and operation of the canal will give the world the best concrete assurance on the largest scale yet offered, that democracy is able to avail itself of the best expert service, and set upon itself the restraint necessary to such use. If so, we shall have to reckon this by-product among the chief benefits of the canal. The whole work bears a good name for its "politics"—or relative lack thereof; and its beginning, its carrying out, and its ending bear witness severally to the firmness and wisdom of three successive administrations, to each of which, as far as the canal is concerned, the American people, in spite of its wont, can afford to be ungrudgingly thankful. It is worthy of note that two pieces of work outside the country proper, namely the government of the Phillipines and the building of the canal, rank as the most satisfactory administrative achievements standing to the credit of our usually lax and wasteful democracy. It is evidently good for democracy to have something real to do.

—Benjamin Ide Wheeler in the Review of Reviews

Domestic Finance

Now from his littered den with face of woe
Comes father bearing a great sheaf of bills.
He sees his offspring. "Where's your mother? Go,
Tell her I want her." Grim foreboding fills
The child: he gazes at his sire, then runs
To where his mother sits, unworried quite.
"Oh mother, hurry! Father's reading duns!"
She lays aside her needle and turns white.
"Yes, angel; did he say he wanted me?"
Like culprits twain they enter. Father speaks:
"Here's an account from Smith. I cannot see
Why you go there—he's hounded me for weeks."
Mother explains, smooths father's rumpled hair—
"It's all right, dear; come, now, don't be a bear!"

"Run over these with me—I'd like to clear
Them up today. I have a note to meet,
I wish you would economize, my dear."
Mother, protesting, slowly takes a seat.
"I had to get that dress. I knew that you
Would wish it, darling, if your sister came—
I thought at first I'd make my old one do,
But it was out of style. Am I to blame?
She must be entertained—that little dance
Was quite expensive. What a time she had!
This bill's for flowers. Wait until I glance
Over the items. Really, it's too bad
That roses cost like that—they're worth it though."
Then father sighs: "That note will have to go."

ADVISE YOUR FRIENDS, AFTER VISITING SAN FRANCISCO AND SAN DIEGO, TO COME TO CARMEL, AND REST AWHILE.

WHEN WRITING TO
YOUR FRIENDS
SUGGEST

Pine Inn
AS A DESIRABLE
STOPPING PLACE

Printing
Engraving
BRING
WORK
OF THIS
KIND
TO THE
Pine Cone Office

Useful Volume

THE ALMANAC hangs on the wall,
To do its full duty its there;
It tells me this Friday should be a fine dry day
And next Friday cooler but fair;
It tells me the minute the sun will begin it,
His march o'er the heavenly track,
And how Lucius Hanna of Whoopyville, Montana,
Was cured of a pain in his back!
The almanac never intrudes,
It waits till its called on to speak;
No smartness professing, it tells without guessing
The date or the day of the week.
Most maladies cheerless I face and am fearless
Since reading how all who will try
Can trick the grave digger and back to full vigor
Come waving one bottle on high.
The almanac comforts and cheers,
It's knowing, obliging, and glad;
It shows me by right ways that good days and bright
days
Must follow the dreary and bad;
It's chock full of reason and always in season;
It gives my existance the tone
That comes by just by wearing a smile while compar-
ing
Those other folks' ills with our own!

Carmel-
by-the-Sea
Pharmacy

See us for

Drugs
Toilet Articles
Fine Stationery

Fred Leidig
Dealer in

WOOD
COAL
HAY
GRAIN

SPECIAL PRICES ON
TON LOTS OF COAL

T. B. REARDON

Agent for the
Edison Mazda Lamp

BEST LAMP MADE

FOR SALE

Rhode Island Red Hens,
Pullets and Cockrels.
Selling out. T. H. Lewis
f241m P.O. Box 55, Carmel

CARMEL BAKERY
AND GROCERY

WE CARRY J.H.N.
AND SUNKIST
GOODS
USE OUR BAKED
GOODS—MADE
IN CARMEL
F. S. SCHWENINGER

FOR INFORMATION
CONCERNING PRO-
PERTY IN AND ABOUT
CARMEL, ADDRESS

Carmel
Development
Company

Carmel Pine Cone

PUBLISHED WEEKLY

Entered as second-class matter February 10, 1915, at the post office at Carmel, California, under the Act of March 3, 1879.

W. L. Overstreet, Editor and Publisher

CARMEL, CAL. MARCH 3, 1916

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Single Copies Five Cents

Learning undigested by thought is labor lost;
Thought unassisted by learning is dangerous.—Confucius.

Get All the Fresh Air You Can

From time immemorial it has been a habit, based upon belief, for anxious mothers to warn the members of their family against the perils of night air. "Keep out of the night air, it is dangerous," has been a sort of family slogan. In late years, however, people have been learning that they could sleep in the night air the year around and realize beneficial rather than harmful results.

Here in Carmel, especially, we have become "fresh air fiends," and we take all the fresh air we can get whether by day or by night. We do not fear the "humors" of the "dank and rheumy night."

The public health service of the United States government is now making a systematic campaign intended to educate people to the advantages of fresh air. A bulletin on the subject, written by Senior Surgeon Banks, says that fear of night air had its origin in a superstition of the primeval cult of Sunworshippers. This superstition led the nations to classify anything outside the "sphere of solar influence" as dangerous. Life was to be lived while the sun shone and the day was bright, but when the great orb disappeared, terrors and furies strode in the darkness, and good people, solicitous for the safety of their skins, were supposed to get well within cover.

Modern science has demonstrated that night air and day air, the one with and the other without the sun, have the same physiological influence, conditions being equal. They contain the same proportions of oxygen, nitrogen, argon and carbon dioxide, location and environment considered. There is no

quality in night air differing in any way from the qualities of day air. People who desire to live normally should breathe just as much fresh air as they can get into their lungs.

William H. Taft seems to be a better statesman out of office than when in office. And Mr. Bryan—well Mr. Bryan is in a class by himself.

W. L. Overstreet for Congress, in 1916 to succeed Hayes. Spread the glad tidings, brother editors.

The watchful waiting policy of the local fire commission is getting on our nerves. A fire this coming summer may wipe out the town.

Do not fail to vote at the Sanitary Board election, March 8, next Monday.

PROFESSIONAL CARDS

CONVALESCENT AND REST HOME

El Camino Real near Ocean Ave.

Mrs Catherine Morgan Carmel
Graduate Nurse Cal.

Mrs. A. W. Lemaire
ROYAL ACADEMY, LONDON
LESSONS IN SINGING AND VOICE
PRODUCTION. FRENCH, ITALIAN,
GERMAN, ENGLISH SONGS
ORATORIO, OPERA

The Pines Carmel

MANZANITA MOVING PICTURE THEATRE

"The Master Key"

BY JOHN FLEMING WILSON

NOW RUNNING

Every Saturday Night

ADMISSION 10 CENTS 2000

CHURCH NOTICES

All Saints Episcopal

SERVICE AT 10 O'CLOCK EVERY SUNDAY, EXCEPT SECOND SUNDAY IN THE MONTH, WHEN THE HOUR IS 11 A.M.

A. W. DARWALL, Rector

Christian Science Society of Carmel

Service at Arts and Crafts Hall, Sunday morning at 11 o'clock. Wednesday evening at 7:30 o'clock. The Public cordially invited

The Monte Verde Hotel is delightfully situated among the pines, and is a home-like place—pleasant rooms and good table. The management gives personal attention to guests, and provides all the comforts of home.

Address:

MANAGER
HOTEL MONTE VERDE
CARMEL, CAL.

Miss E. J. Hessell has received an advance line of Spring Millinery at very reasonable prices, showing a good line of tailored hats, all the latest rough straws, barnyard, etc. in all late shades.

Announcement of Display of Dress Hats later.

591 Lighthouse ave., at 16th st.
Pacific Grove

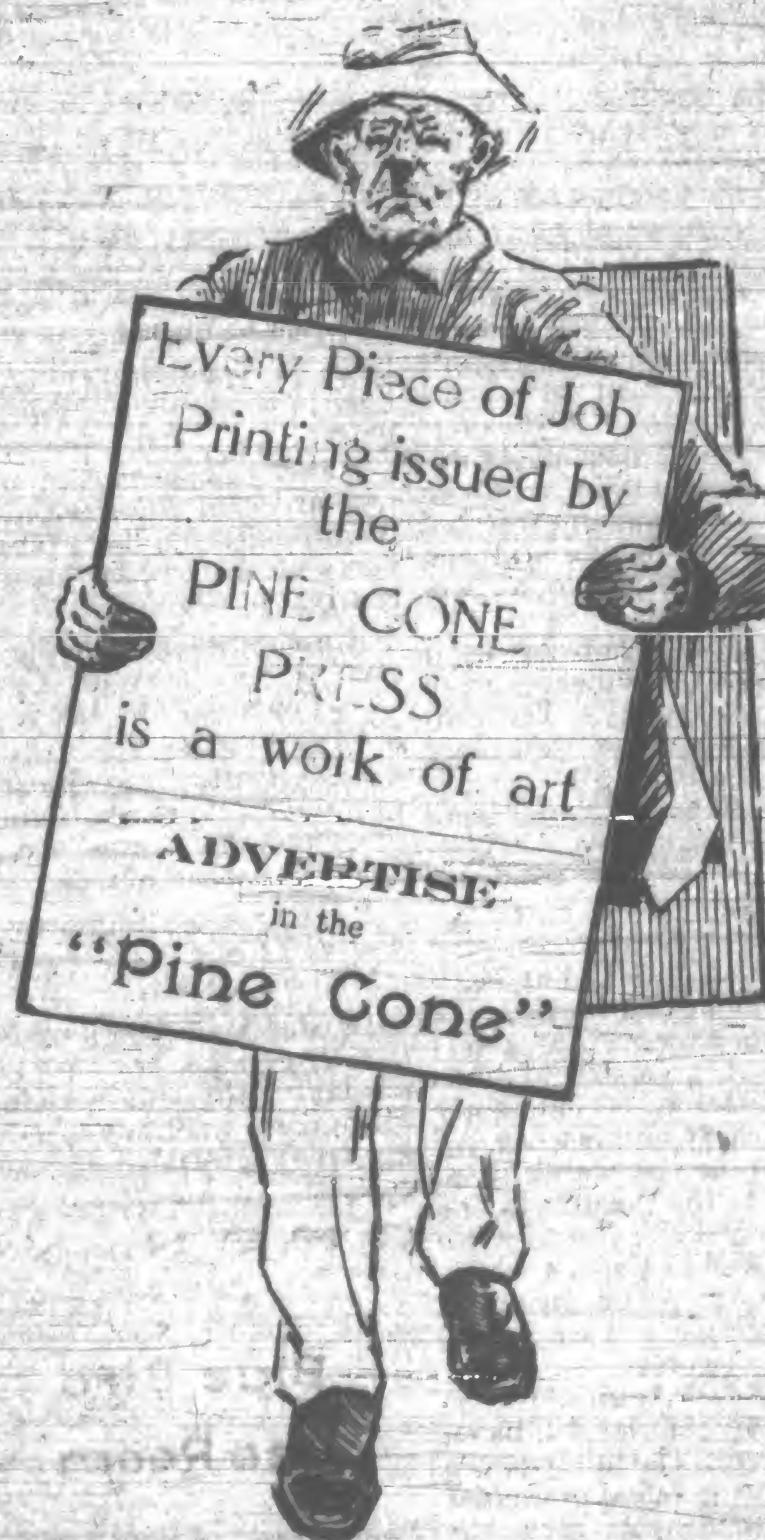
Grove Building Co.

S. J. TICE, CONTRACTOR
EXPERT MILL WORK OF ALL KINDS
PHONE 494 W. PACIFIC GROVE

Take This to Heart

The Bakersfield *Journal* gives the following little talk from the heart of the business men of its city, under the caption of "Get Right; Use the Newspaper";

If a member of your family died, would you print the obituary on a billboard? If your wife entertained, would you send an account of it to the theater program man? If you were to enlarge your business, would you advertise in a hotel register? If you were going to have a wedding in your family, would you get out a handbill? You would send such items to the newspapers, wouldn't you? Then why don't you put your advertisements in a newspaper? Every man who uses a billboard is adding to nature-taking. The newspapers build up your town.



—38 Homes in Carmel are users
of the

Florence Automatic Oil Cooker

absolutely safe, wickless, valveless,
and costs so little to operate

1915 Models Have Arrived

SEE OUR SHOW WINDOWS

Leidig Brothers

Auto Service Between

CARMEL and
Pebble Beach

HAS BEEN RESUMED

Available at any hour.
Telephone the Lodge

Echoes of the War

The following interesting extract from a letter recently received from England by Mrs. H. W. Pudan, gives an intimate side-light on war conditions:

"We have two Belgian girls of 20 and 12, and have had them since August. Their father is kept as a prisoner in Belgium and their mother is with him. The three sisters, after staying in Ostend with relations for three weeks, had to escape and were brought by a friend to England. After suffering much from fatigue and fright, they came on to London from Folkestone and slept in a crowded room at the Alexandra Palace, when a friend of the gentleman who brought them over, who lives in Guilford, brought them down here. We took in two and the other sister went to a chemist on High street. They are quite nice girls and live with us. The little one goes to high school, and the other is teaching French."

Drama Class Closes a Successful Season

With the reading of Percy MacKaye's remarkable play, "The Scarecrow" and a talk on contemporary American drama, the first course (on the history of the drama from Greece to California) in Mr. Herbert Heron's recently established dramatic school, comes to a successful close.

Those who have had the privilege of hearing Mr. Heron's readings and lectures have not only increased their knowl-

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PINE NEEDLES

Senator W. J. Carr, representative of Pasadena in the legislature, is spending the interval between sessions in Carmel. He and Mrs. Carr are in the Burt cottage.

Mrs. J. S. Snow, sister of Mrs. M. L. Hamlin, is again in Carmel, after an absence of about a month.

When you hear the bell ring this afternoon, it is to remind you that Lenten service takes place at four o'clock at All Saints.

The committee having in charge the sale of the automobile recently acquired by the town, has reported that under present conditions the machine cannot be disposed of.

Rev. Raymond Mestres conducted mass at the old mission last Sunday. There was a fair attendance.

The characters in the moving picture show tonight are assumed by the same actors as take part in "The Master Key"—Robert Leonard and Ella Hall.

Mrs. Catherine Gates, who formerly resided in Carmel, died recently at Burlingame.

Mrs. R. H. Greeley and Mrs. Kate Hunter took a trip to Santa Cruz on Monday.

The combined reading circles will meet at Arts and Crafts Hall on Friday evening. A fine program has been prepared. Everybody welcome.

Mabel and Margaret Pardee, who are soon to leave Carmel, were tendered a little farewell party at the Willard home recently.

Announcement is made that auto service between Carmel and Pebble Beach Lodge has been resumed.

E. C. Rust, the genial secretary of the Monterey Chamber of Commerce, visited the Pine Cone office last Thursday.

P. O. inspector Hollingsworth was in Carmel last week on official business.

Dr. Jamie de Angulo arrived here from Palo Alto last Wednesday. He will remain in these parts for some time, going frequently down the coast.

E. H. Lewis returned from San Francisco early last week. Mrs. Lewis came several days later.

Mrs. J. Hughes, of Stockton, is staying with Mrs. M. L. Huntington.

Mr. and Mrs. Adna Dobson, of Lincoln, Neb., who spent several weeks here, have gone to Whittier, Cal.

Dr. W. L. Cannon spent a few days in town last week, returning to Tucson on Thursday.

D. W. W. Johnson and wife left last Thursday to visit the exposition at San Francisco.

Mr. and Mrs. Cloudeley Ballard, after a two weeks stay in Carmel have returned to San Jose.

News items and advertisements should be in the hands of the publisher of the Pine Cone not later than 10 a.m. on Tuesday, to insure appearance in that week's issue.

Mr. and Mrs. F. M. Clapp, who have been in Carmel several months, left for Berkeley last Thursday morning.

Mrs. L. U. Brake went to the city for a few days last week.

Prof. F. E. Lloyd, botanist, calls the attention of the editor of this paper to the fact that in this country it requires two years for a cone to develop. Ich gabibble!

D. L. von Needa returned to Carmel last Tuesday evening, after two weeks in the city.

Mrs. Fanny Purcell, who was the guest of Mrs. Grace Mason, has gone to San Francisco.

Mrs. E. E. Cobbe is again in Carmel, having returned from the city the middle of last week.

Louise W. Hill and family, of St. Paul, Minn., are occupying their beautiful new home near Pebble Beach.

Byron Millard, Postmaster at San Jose, was a week-end visitor.

Miss Janet Cobbe was in Carmel for a day or two last week. She is living in Palo Alto.

OPENING

OF THE

Blue Bird

Tea Room

From Three to Six

Saturday, March 6th

EVERYONE CORDUALLY INVITED

Prof. Search Returns.

Prof. Preston W. Search returned last Friday from his mid-winter lecture trip, rejoiced to reach his Carmel home.

Professor Search has been East for six months. His itinerary took him practically through every part of the country. His lectures have been largely at universities, colleges and normal schools.